



***ABM visual***

# Adelaide CBD 3D-Tour Package

Valid until November 30, 2023



## Introduction

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Elevate the promotion of your Hotel/Motel/BnB with our Adelaide CBD 3D-Tour Package. We 3D scan 5 separate spaces to create a series of virtual tours that will increase bookings and provide a greater experience with increased engagement for your new and existing customers.

Invest in our Adelaide CBD 3D-Tour Package and benefit from the following:

## Scope of Project

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### Each venue will receive:

- 3D scanning of 5 different room styles 500 sqm total\*
- 5 Separate Tours
- Analytics
- Google Business Profile integration
- Matterport Discover integration
- Access to Matterport editing suites

### Each Tour will receive:

- Editing of 3D model before upload in Matterport Capture App
- Post-processing editing of 3D model in Matterport Showcase Editor
- 5 Stop Guided Walkthrough with captions per tour
- 5 Tags per tour
- 5 Labels per tour
- Optimisation of scan locations within 3D model
- Necessary Blurring



## Why get a 3D tour?

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With Matterport, your guests know what they are seeing online is actually how a space will look in real-life.

By providing the most realistic representation possible, guests feel more confident and more likely to book or make a purchase.

## Timeframe

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Scanning will take place over a few hours.

First drafts will be ready for review within 24-48 hours of scanning completion.

Final drafts will be submitted the following day.

Lead time for the whole project is 2-3 days.

### **Phase 1 • Scanning**

**Scanning will take place over a few hours.**

### **Phase 2 • Editing & Development**

**First drafts will be ready for review within 24-48 hours of scanning completion.**

### **Phase 3 • Delivery**

**Final drafts will be submitted the following day.**

## Terms & Conditions

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1. Adelaide CBD 3D-Tour Package is on offer until 30/11/23. All work must be paid for and scanned by this date.
2. Adelaide CBD 3D-Tour Package is available for venues located within Adelaide CBD and North Adelaide only. Extra charges apply for all other locations.
3. All virtual tours will be created using the Matterport Pro3 Camera, Matterport Capture App and Matterport Showcase Editor
4. Each venue will be required to have their own Matterport account, where all models will be created, edited and hosted
5. ABM visual will have full administrative permissions in the venue's Matterport
6. All Matterport software-licencing and subscription fees are payable by the venue.
7. A deposit of \$1000 is required

## Cost

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The cost of the Adelaide CBD 3D-Tour Package is **\$2,000**

+ \$9.99 USD/month Matterport Starter subscription

\* There are limits to the number and size of 3D models that can be created, which will be determined by the size and complexity of each space

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